



# LEAP-RE

Long-Term Joint EU-AU Research  
and Innovation Partnership on Renewable Energy

Research & Innovation Action

March 2021

## D4.11

# LEAP-RE Website

Version N°1

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## Document information

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Contributing Partner(s)	
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## Table of contents

1. Introduction .....	7
2. Public website .....	7
2.1 Context and objectives .....	7
2.2 Home Page.....	8
2.3 About LEAP-RE .....	11
2.3.1 Context .....	11
2.3.2 Objectives .....	13
2.3.3 Programmatic Pillars .....	13
2.3.3.1 Pillar 1.....	14
2.3.3.2 Pillar 2.....	15
2.3.3.3 Pillar 3.....	16
2.3.4 Partners .....	17
2.4 PRE-LEAP-RE .....	19
2.5 Resources.....	19
2.6 News & Events .....	21
2.6.1 Newsroom .....	21
2.6.2 Events Calendar.....	22
2.7 Call for project .....	23
2.8 Partner area .....	25
3. Relation with other communication channels .....	25
4. Tracking and monitoring metrics.....	26
5. Conclusion.....	26



## List of figures

Figure 1: Screenshot of the Homepage.....	10
Figure 2: Focus on the top of the Homepage.....	11
Figure 3: Screenshot of the "Context" page .....	12
Figure 4: Screenshot of the "Objectives" page.....	13
Figure 5: Screenshot of "Pillar 1" page .....	14
Figure 6: Screenshot of "Pillar 2" page .....	15
Figure 7: Screenshot of "Pillar 3" page .....	16
Figure 8: Screenshot of the "Partners" page (Part 1).....	17
Figure 9: Screenshot of the "Partners" page (Part 2).....	18
Figure 10: Screenshot of the "PRE-LEAP-RE" website .....	19
Figure 11: Screenshot of the "Resources" page .....	20
Figure 12: Screenshot of the "Newsroom" page.....	21
Figure 13: Screenshot of the "Events Calendar" page.....	22
Figure 14: Screenshot of the "LEAP-RE Call for projects" page .....	24
Figure 15: Screenshot of the Partner area section .....	25



## Summary

Websites are important to ensure recognition and visibility of projects under the EU's Horizon 2020 programme. The main purpose of this deliverable D4.11 is to provide detailed information on the LEAP-RE website. It outlines the main sections and technical characteristics of the LEAP-RE website.

The LEAP-RE public website was designed and developed to serve as a dynamic information and communication tool, as well as a platform for the project team. It acts as the main channel for news and updates with the aim to address the key questions that external visitors are expected to have, such as:

- what the project is about;
- what the project is delivering, and why;
- who the project partners are;
- what the latest news and events of the project are; and
- where to find more information on the topic or related topics.

## Keywords

LEAP-RE, communication, website, renewable energy, EU-Africa collaboration, research and innovation



# 1. Introduction

Communication and dissemination activities have become a top priority in European collaborative research projects funded under the EU's Horizon 2020 programme. The main purpose of this deliverable D4.11 is to outline the main sections and technical characteristics of the LEAP-RE website. This website will be one of the main tools used to provide information on LEAP-RE, share news on topics related to the project and disseminate its results.

The target audiences that we are trying to reach through the activities carried out via the website are key stakeholders of the project at local, national, regional and international levels (policymakers, private and public companies, SMEs, entrepreneurs, universities, academics and researchers, donor agencies, foundations, NGOs, students, etc.), as well as the general public. These audiences are further described in Deliverable 4.10.

The daily management of the LEAP-RE website (technical updates, publication of news, announcing events, sharing pictures, etc.) will be handled by LGI. Contributions from the LEAP-RE partners are strongly encouraged in the form of engaging written content and/or pictures for the public website.

The LEAP-RE public website will be continuously updated and tracked. Action online and its results (number of visitors, pages most viewed, etc.) will be monitored on a regular basis and used to evaluate and improve communication and dissemination actions taken on the LEAP-RE website.

## 2. Public website

### 2.1 Context and objectives

The LEAP-RE public website (task 4.4) was officially launched in January 2021: [www.leap-re.eu](http://www.leap-re.eu).

It is to be noted that this website is closely related to the former PRE-LEAP-RE website. PRE-LEAP-RE's goal was to prepare for LEAP-RE and set the foundation for future collaborative African Union-European Union activities in the field of renewable energy. The new LEAP-RE website has been designed in keeping with the PRE-LEAP-RE one, using similar types of layouts, colours, and fonts for example. The website is therefore providing a bridge for people already familiar with PRE-LEAP-RE. Access to the PRE-LEAP-RE website ([pre.leap-re.eu](http://pre.leap-re.eu)) is available under the "about" section of the LEAP-RE website.

The LEAP-RE website will be continuously updated and will evolve with the lifecycle of the project, in line with the LEAP-RE's Communication and Awareness Raising strategy (D4.10).

As the main information entry point and delivery channel for results and progress achieved in LEAP-RE, the public website will disseminate the key messages to the target audiences, inform on events, publications or activities of interest for the LEAP-RE community (news related to sustainable energy in Africa and Europe, project's deliverables, reports, etc.), and foster participation and engagement among the consortium members. In addition, any stakeholder can access it to gain information or to contact relevant partners. Lastly, the public website will promote the European and international visibility of LEAP-RE.



To make useful and relevant information available to the website's visitors, it was decided that the website should address the needs and the questions that would most likely interest external stakeholders such as:

- what the project is about, and why;
- how the project works;
- what the project is delivering;
- who the project partners are;
- the latest news and events of the project; and
- the latest news in the field of renewable energy in Europe and Africa.

For LEAP-RE, the public website will contribute to achieving the following objectives in terms of public communication:

- communicate and disseminate the project's activities and objectives and contribute to maximising its results and impacts;
- promote and ensure the visibility of LEAP-RE and its associated actions at diverse levels: local, national, regional and international;
- highlight and describe the work done in the projects funded under the LEAP-RE Pillar 1 and the projects developed as part of the LEAP-RE Pillar 2;
- centralise and make available all possible relevant public reports and results of the project;
- inform and educate citizens and policymakers about LEAP-RE and the benefits research and innovation to develop renewable energy sources; and
- foster collaboration and achieve synergies with other AU-EU projects, networks, stakeholders and experts in the field of renewable energy.

**Browser compatibility:** the website is compatible with the common web browsers on all common operating systems. These include various versions of Internet Explorer, Firefox, Safari, Opera and Chrome. The layout of the website is also responsive: it adjusts the design display based on the screen size of the device it is viewed on, regardless of whether it is viewed on a desktop, tablet or mobile phone.

## 2.2 Home Page

All the important information on the project can be directly found from the homepage under the header and/or the different sections.

Therefore, visitors have direct access to general information on:

- The project (context, main objectives, structure, etc.);
- The pillars of the project;
- The activities carried out;
- The partners involved in the project;



- The latest news and upcoming events;
- All published reports, newsletters, and promotional materials produced in the project (flyers, press releases, videos, etc.); and
- Access to the restricted internal platform.

In the footer (all pages and not only on the homepage), users can find the EU funding emblem and acknowledgement, name of the coordinator, project's email, access to the restricted internal platform (this platform allows partners to share documents and work in a collaborative way), plus the project Twitter feed.

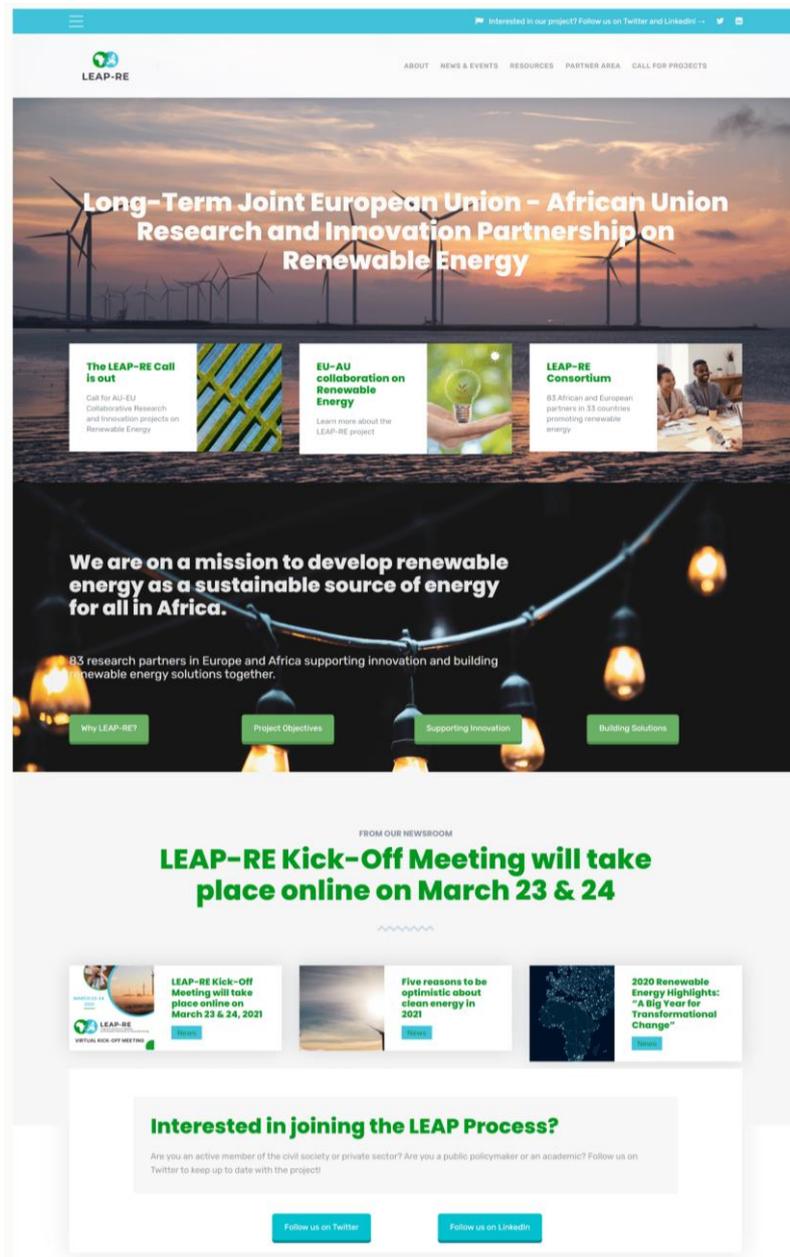




**Figure 1: Screenshot of the Homepage**



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**Figure 2: Focus on the top of the Homepage**

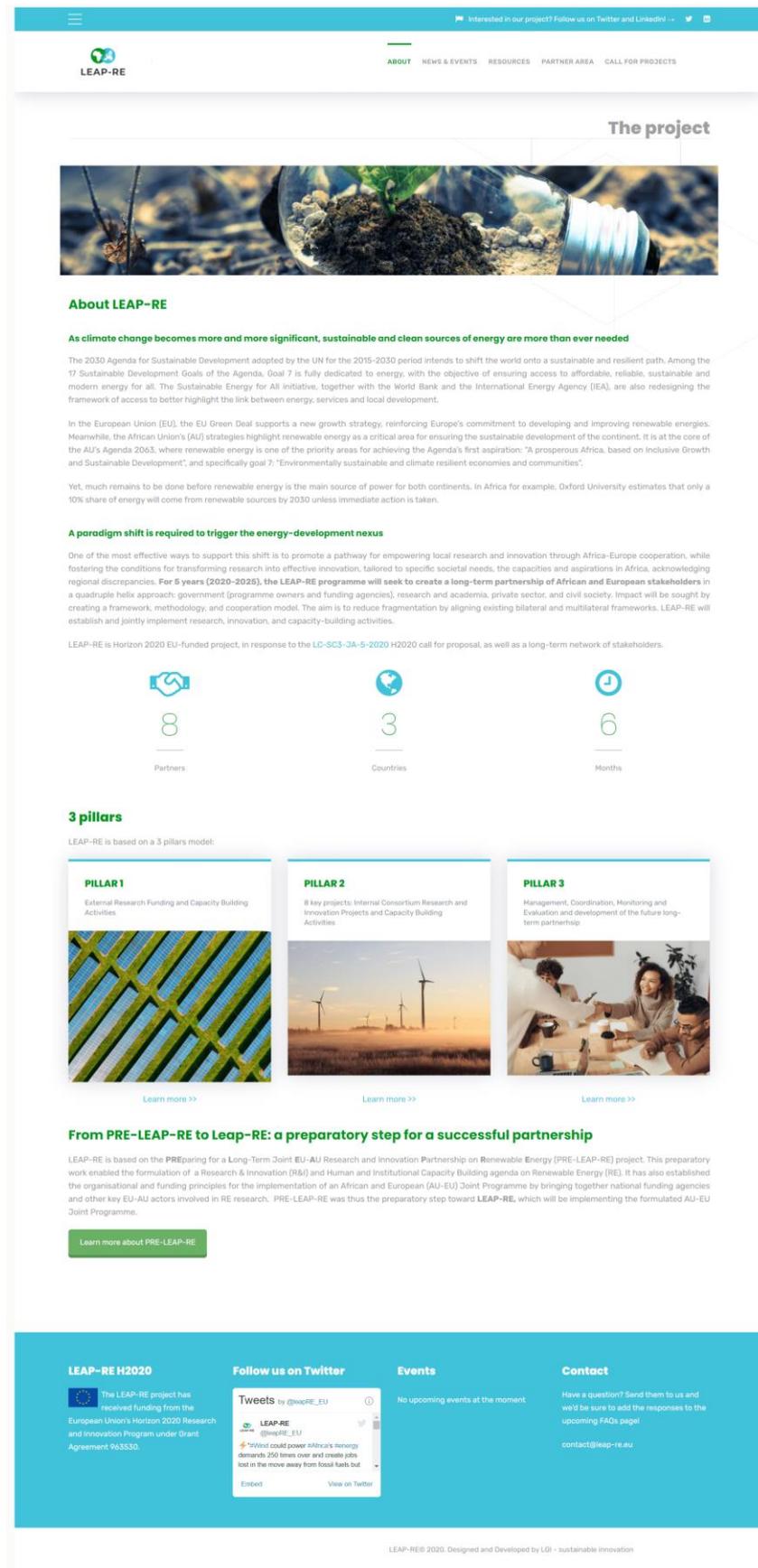
## 2.3 About LEAP-RE

### 2.3.1 Context

The “LEAP-RE Context” page describes:

- The context of the project: why the project was created and why it matters;
- The project in general including its approach and main goals, its duration and grant agreement number, the number of countries and partners involved, etc.;
- The way the project works by showcasing the LEAP-RE 3 Pillars; and
- The PRE-LEAP-RE project that allowed LEAP-RE to be created.





**The project**

**About LEAP-RE**

**As climate change becomes more and more significant, sustainable and clean sources of energy are more than ever needed**

The 2030 Agenda for Sustainable Development adopted by the UN for the 2015-2030 period intends to shift the world onto a sustainable and resilient path. Among the 17 Sustainable Development Goals of the Agenda, Goal 7 is fully dedicated to energy, with the objective of ensuring access to affordable, reliable, sustainable and modern energy for all. The Sustainable Energy for All initiative, together with the World Bank and the International Energy Agency (IEA), are also redesigning the framework of access to better highlight the link between energy, services and local development.

In the European Union (EU), the EU Green Deal supports a new growth strategy, reinforcing Europe's commitment to developing and improving renewable energies. Meanwhile, the African Union's (AU) strategies highlight renewable energy as a critical area for ensuring the sustainable development of the continent. It is at the core of the AU's Agenda 2063, where renewable energy is one of the priority areas for achieving the Agenda's first aspiration: "A prosperous Africa, based on Inclusive Growth and Sustainable Development", and specifically goal 7: "Environmentally sustainable and climate resilient economies and communities".

Yet, much remains to be done before renewable energy is the main source of power for both continents. In Africa for example, Oxford University estimates that only a 10% share of energy will come from renewable sources by 2030 unless immediate action is taken.

**A paradigm shift is required to trigger the energy-development nexus**

One of the most effective ways to support this shift is to promote a pathway for empowering local research and innovation through Africa-Europe cooperation, while fostering the conditions for transforming research into effective innovation, tailored to specific societal needs, the capacities and aspirations in Africa, acknowledging regional discrepancies. **For 5 years (2020-2025), the LEAP-RE programme will seek to create a long-term partnership of African and European stakeholders** in a quadruple helix approach: government (programme owners and funding agencies), research and academia, private sector, and civil society. Impact will be sought by creating a framework, methodology, and cooperation model. The aim is to reduce fragmentation by aligning existing bilateral and multilateral frameworks. LEAP-RE will establish and jointly implement research, innovation, and capacity-building activities.

LEAP-RE is Horizon 2020 EU-funded project, in response to the LC-SC3-JA-5-2020 H2020 call for proposal, as well as a long-term network of stakeholders.

**8** Partners

**3** Countries

**6** Months

**3 pillars**

LEAP-RE is based on a 3 pillars model:

**PILLAR 1**  
External Research Funding and Capacity Building Activities

**PILLAR 2**  
8 key projects: Internal Consortium Research and Innovation Projects and Capacity Building Activities

**PILLAR 3**  
Management, Coordination, Monitoring and Evaluation and development of the future long-term partnership

**From PRE-LEAP-RE to Leap-RE: a preparatory step for a successful partnership**

LEAP-RE is based on the PREparing for a Long-Term Joint EU-AU Research and Innovation Partnership on Renewable Energy (PRE-LEAP-RE) project. This preparatory work enabled the formulation of a Research & Innovation (R&I) and Human and Institutional Capacity Building agenda on Renewable Energy (RE). It has also established the organisational and funding principles for the implementation of an African and European (AU-EU) Joint Programme by bringing together national funding agencies and other key EU-AU actors involved in RE research. PRE-LEAP-RE was thus the preparatory step toward LEAP-RE, which will be implementing the formulated AU-EU Joint Programme.

[Learn more about PRE-LEAP-RE](#)

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Tweets by @leapre\_eu  
LEAP-RE @leapre\_eu  
"Wind could power Africa's energy demands 250 times over and create jobs: lost in the move away from fossil fuels but

**Events**  
No upcoming events at the moment.

**Contact**  
Have a question? Send them to us and we'd be sure to add the responses to the upcoming FAQs page!  
contact@leap-re.eu

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**Figure 3: Screenshot of the "Context" page**



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## 2.3.2 Objectives

The "Objectives" page presents the main features and goals of the LEAP-RE project and showcases its 5 core objectives.



**OBJECTIVES**

**Our Project**

LEAP-RE seeks to create a long-term partnership of African and European stakeholders in the field of renewable energy. Within 5 years, LEAP-RE will support collaborative research and innovation projects, as well as develop renewable energy related innovations directly as part of the project. LEAP-RE is based on the expertise of 83 organisations on both continents and from all sectors : government, research and academia, private sector and civil society. Together, they will share knowledge and methods to effectively contribute to fighting climate change while enabling access to clean energy for all.

**Core Objectives**

LEAP-RE will empower local research through Europe-Africa cooperation while fostering the conditions for transforming research into effective innovation. Activities undertaken by LEAP-RE will be tailored to specific societal needs while acknowledging regional discrepancies in terms of funding, facilities, and social and environmental challenges.

**WHAT WILL LEAP-RE SEEK TO ACHIEVE?**

- Mobilise the relevant African Union (AU) & European Union (EU) knowledge communities and other stakeholders to address key renewable energy challenges for AU-EU
- Contribute to the production of new knowledge, innovations, technology, products, and/or services in renewable energy topics of strategic relevance to AU-EU collaboration
- Accelerate the inclusive transition to reliable and affordable renewable energy
- Demonstrate efficiency of LEAP-RE programme and create conditions for long-term partnership
- Demonstrate efficiency and attractiveness of joint programming and joint calls

[Find out more about the project](#)

**LEAP-RE H2020**

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⚡ Wind could power #Africa's #energy demands 250 times over and create jobs lost in the move away from fossil fuels but

[Embed](#) [View on Twitter](#)

**Events**

No upcoming events at the moment

**Contact**

Have a question? Send them to us and we'd be sure to add the responses to the upcoming FAQs page!

[contact@leap-re.eu](mailto:contact@leap-re.eu)

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**Figure 4: Screenshot of the "Objectives" page**

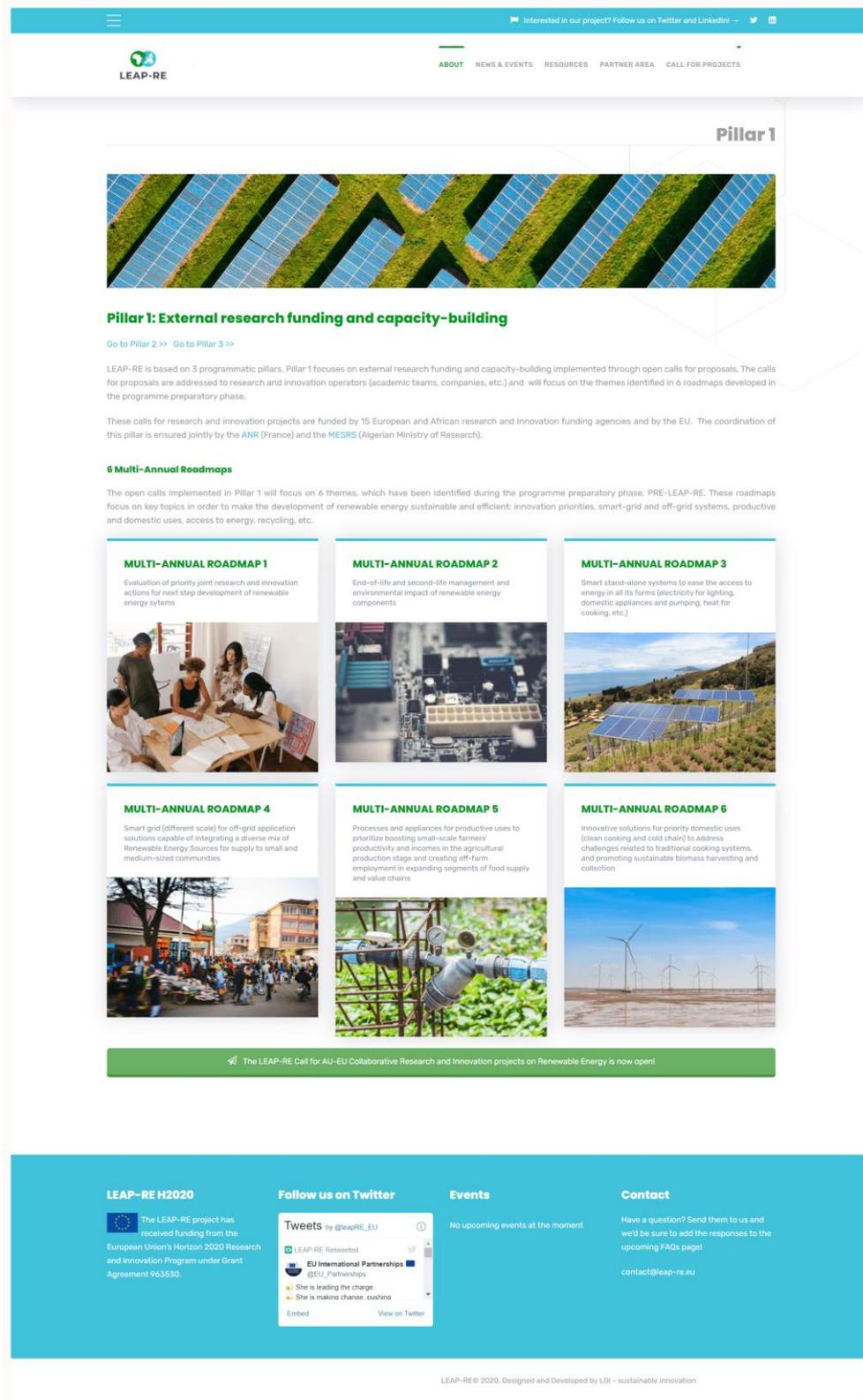
## 2.3.3 Programmatic Pillars

From the "About" dropdown menu, 3 pages describing the LEAP-RE Pillars can be accessed. No overall page describing the 3 pillars has been set-up considering those are already presented in the "Context" page.



### 2.3.3.1 Pillar 1

The "Pillar 1" page describes the 1<sup>st</sup> Pillar of the project: purpose and work to be undertaken under this Pillar, and the Multi-annual roadmaps that are at the core of this Pillar.

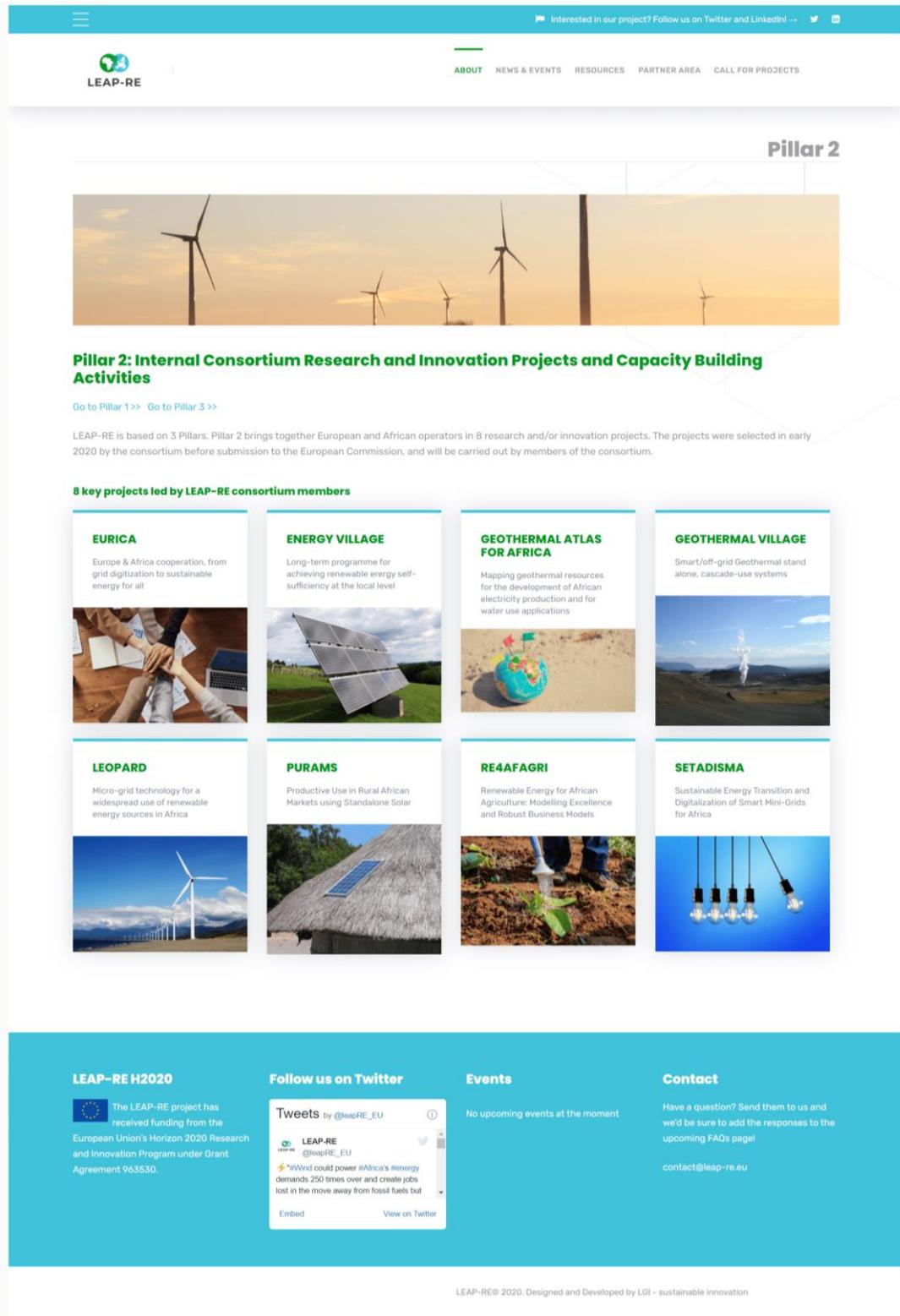


**Figure 5: Screenshot of "Pillar 1" page**



### 2.3.3.2 Pillar 2

The "Pillar 2" page describes the 2<sup>nd</sup> Pillar of the project: purpose and work to be undertaken under this Pillar, with a list of the 8 key projects to be developed under Pillar 2. These 8 projects will be further described in dedicated pages as they progress.



**Figure 6: Screenshot of "Pillar 2" page**



### 2.3.3.3 Pillar 3

The “Pillar 3” page describes the 3<sup>rd</sup> Pillar of the project, notably its purpose and work to be undertaken under this Pillar.



**Pillar 3**

**Pillar 3: Management, Coordination, Monitoring and Evaluation and development of the future long-term partnership**

Go to Pillar 1 >> Go to Pillar 2 >>

LEAP-RE is based on 3 programmatic pillars. Pillar 3 consists in the management, coordination, monitoring and evaluation of the LEAP-RE programme, and in the development of the future long-term collaboration model of the AU-EU partnership in renewable energy.

The LEAP-RE programme is designed as a pilot for the future long-term partnership. Building a community, strategy, organisation, methodological assets and tools to set the foundations of a long-lasting AU-EU partnership to address the post-2025 challenges and policy priorities is therefore the ambition of LEAP-RE. Pillar 3 will promote cooperation and systemic change through building a longlasting partnership beyond LEAP-RE implementation.

**Expanding the LEAP-RE Community**

LEAP-RE seeks to create a community that goes beyond its consortium members, who are to be seen as a starting point. Following the Pillar 1 call results, additional dozens of actors will join. Pillar 3 will seek to expand this community with an active community management enabling networking and using online tools. It will provide access to online training; facilitate collaborative ideation for new collaborations; enable matchmaking between researchers, innovators and entrepreneurs.

This community building will maximise the network effect, enable clustering by thematic areas, extend a common vision and understanding of AU-EU collaboration in Renewable Energy in the research and innovation sector, and mutualise lessons learned and experience feedback. This will facilitate future transnational and bi-regional collaborations, cross-border replications and upscaling of innovations, exploitation of research results and technology transfer thus paving the way for the inclusive construction of a long-term partnership.

**Creating an Innovation Accelerator**

Significant applied research and innovation results will arise from the individual projects under Pillars 1 & 2. The general expectation is that the results of LEAP-RE R&I will have a great potential for local market entry and deployment, as well as adaptation and replication in other regions in Africa and possibly in Europe. LEAP-RE will design and test an innovation accelerator, meant at supporting subsequent developments. It is foreseen to deliver services such as: strategic coaching; access to networks; access to finance; technology brokerage; support in building strategic partnerships. Complementarity and synergies will be sought with existing innovation support structures in Africa. Lessons will be drawn from the accelerator in view of the future partnership.

**Monitoring, Evaluating, and Assessing Impact**

The LEAP-RE programme foresees to conduct systematic evaluations of its performance and impact, with dedicated assessments and M&E activities: this will allow LEAP-RE to continuously capitalise on its experience and benefit from its lessons learned when designing the future, long-term partnership.

**Maximising the LEAP-RE outputs**

This pillar will work as the catalyst for valorising the programme outputs, maximising its outcome and leveraging impact, all in view of building the long-term partnership beyond LEAP-RE. While delivering its own research, innovation and capacity-building outcomes, LEAP-RE can also be seen as a “pilot” for the long-term partnership. At the end of LEAP-RE (2025), the programme will transfer to the future partnership, not only the knowledge base arising from the projects, but also the assets it will have constructed under Pillar 3.

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Tweets by @leapRE\_EU  
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\*Wind could power Africa's renergy demands 250 times over and create jobs lost in the move away from fossil fuels but

**Events**  
No upcoming events at the moment

**Contact**  
Have a question? Send them to us and we'd be sure to add the responses to the upcoming FAQs page  
contact@leap-re.eu

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**Figure 7: Screenshot of "Pillar 3" page**

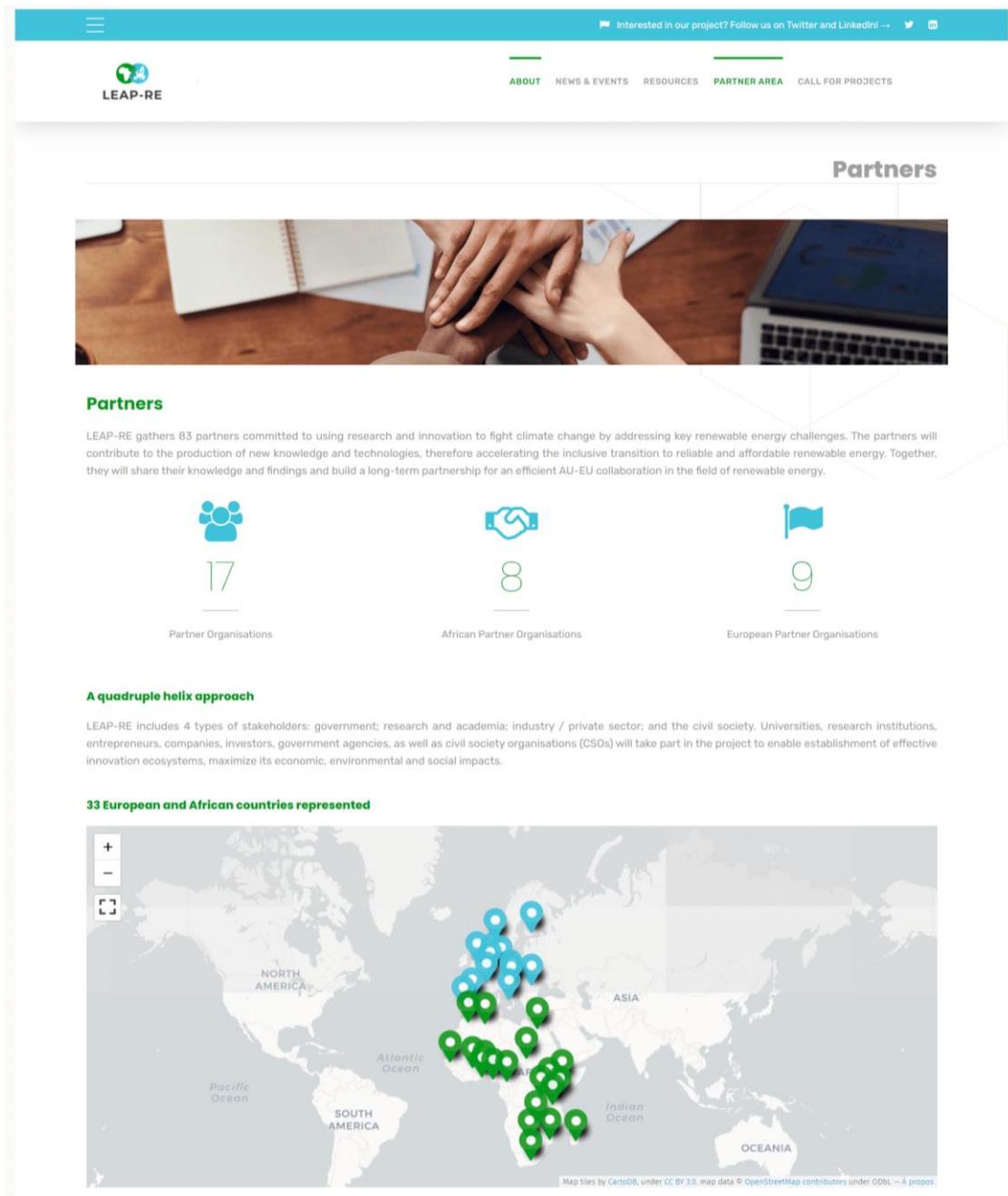


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## 2.3.4 Partners

The "Partners" page presents the 83 LEAP-RE consortium members. It notably provides:

- General information on the partners' role;
- Key figures about LEAP-RE partners;
- The type of partners involved;
- The geographic distribution of partners in Europe and Africa; and
- Partner's logos.



**Partners**

LEAP-RE gathers 83 partners committed to using research and innovation to fight climate change by addressing key renewable energy challenges. The partners will contribute to the production of new knowledge and technologies, therefore accelerating the inclusive transition to reliable and affordable renewable energy. Together, they will share their knowledge and findings and build a long-term partnership for an efficient AU-EU collaboration in the field of renewable energy.

Partner Organisations	African Partner Organisations	European Partner Organisations
17	8	9

**A quadruple helix approach**

LEAP-RE includes 4 types of stakeholders: government; research and academia; industry / private sector; and the civil society. Universities, research institutions, entrepreneurs, companies, investors, government agencies, as well as civil society organisations (CSOs) will take part in the project to enable establishment of effective innovation ecosystems, maximize its economic, environmental and social impacts.

**33 European and African countries represented**

Map tiles by [CartoDB](#), under [CC BY 3.0](#). map data © [OpenStreetMap contributors](#) under [ODBL](#) — [A propos](#)

**Figure 8: Screenshot of the "Partners" page (Part 1)**



**Meet LEAP-RE consortium Members**

**LEAP-RE H2020**

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LEAP-RE @leapre\_eu

⚡️ Wind could power Africa's energy demands 250 times over and create jobs lost in the move away from fossil fuels but

Embed View on Twitter

**Events**

No upcoming events at the moment

**Contact**

Have a question? Send them to us and we'd be sure to add the responses to the upcoming FAQs page!

contact@leap-re.eu

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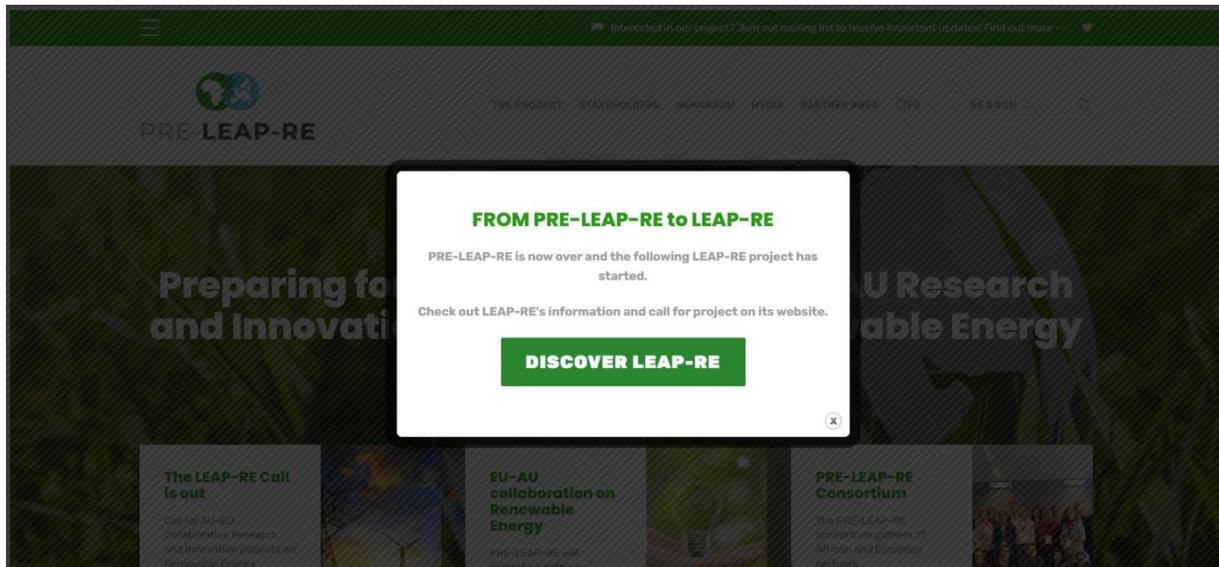
**Figure 9: Screenshot of the "Partners" page (Part 2)**

This project has received funding from the European Union's Horizon 2020 Research and Innovation Program under Grant Agreement 963530.

## 2.4 PRE-LEAP-RE

The "About" section of the LEAP-RE menu gives access to the PRE-LEAP-RE website ([pre.leap-re.eu](http://pre.leap-re.eu)). The goal of the PRE-LEAP-RE project was to prepare for LEAP-RE and set the foundation for future collaborative African Union-European Union activities in the field of renewable energy. This website gathers all the existing information available on PRE-LEAP-RE.

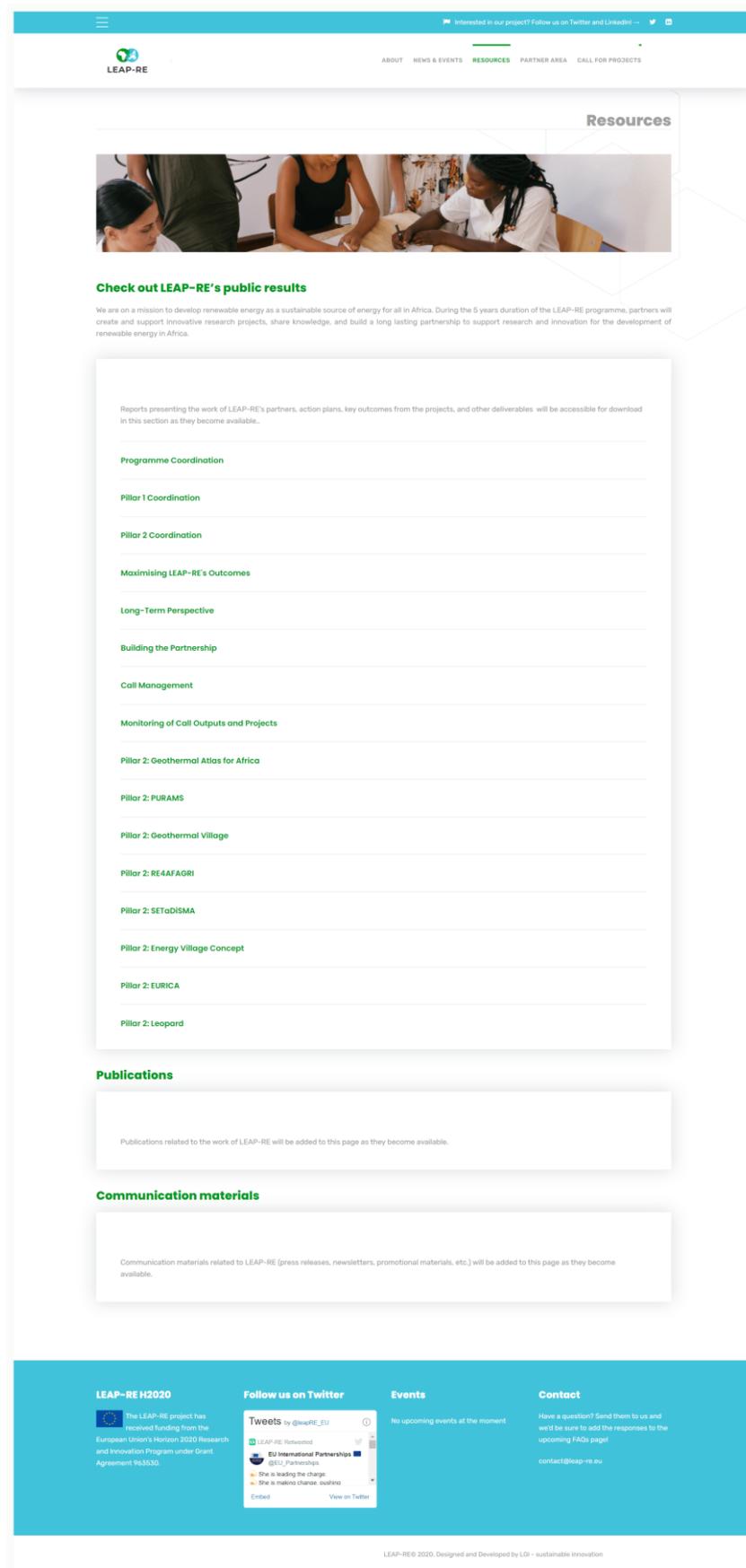
A pop-up has been added to this website homepage to make sure that users wanting to access the LEAP-RE website can easily access it.



**Figure 10: Screenshot of the "PRE-LEAP-RE" website**

## 2.5 Resources

The "Resources" section gives access to the results of the project. It includes the public reports/deliverables, and publications in external journals or documents. Communication materials will also be accessible from this page: press releases, LEAP-RE electronic newsletters, promotional materials produced during the project (flyers, fact sheets, videos, and photos). All these documents and materials will be added to the page as they become available over the lifecycle of the project.



**Figure 11: Screenshot of the "Resources" page**

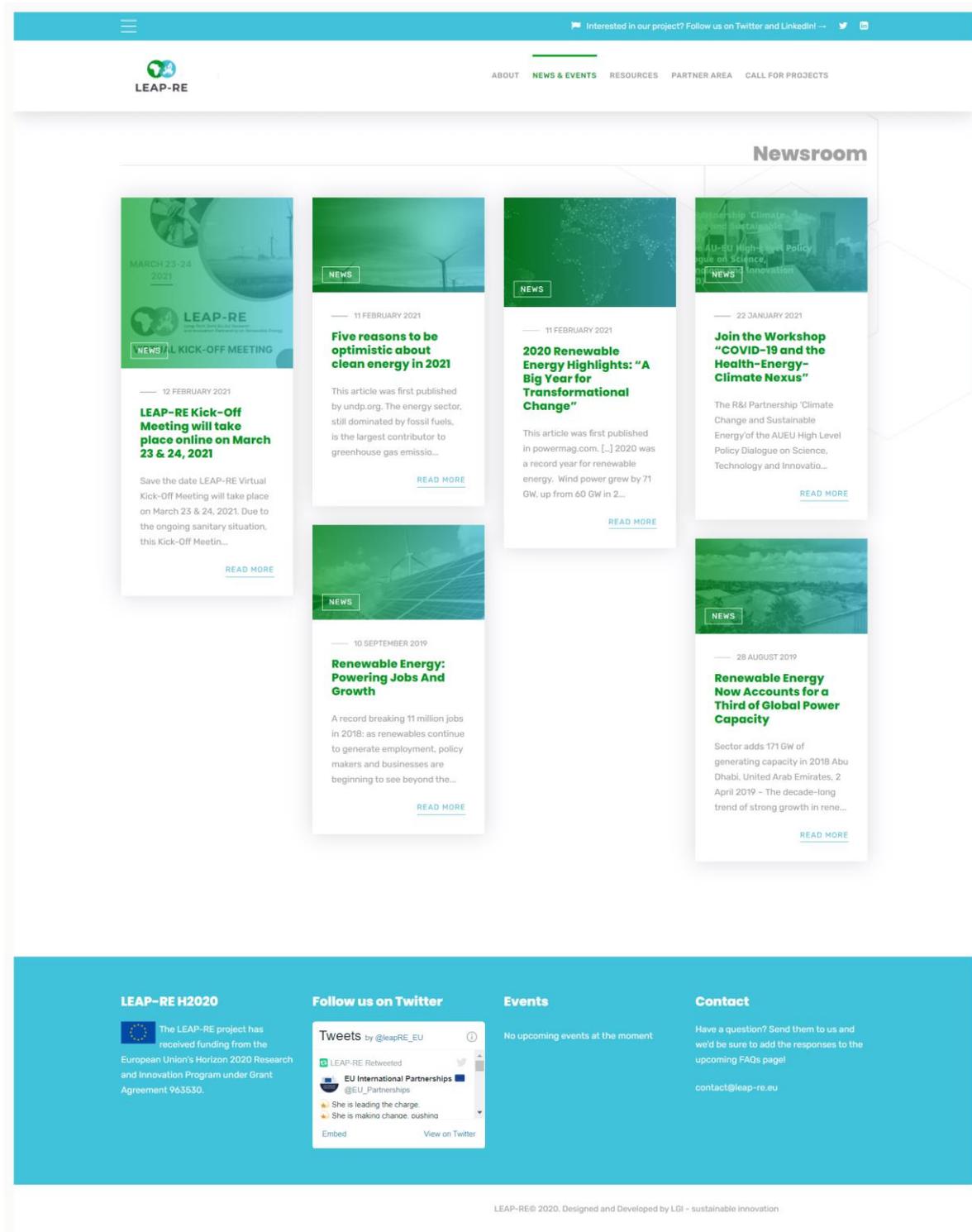


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## 2.6 News & Events

### 2.6.1 Newsroom

The 'Newsroom' section reports on the news and events relating to LEAP-RE, as well as news and events of interest to the project's key stakeholders.

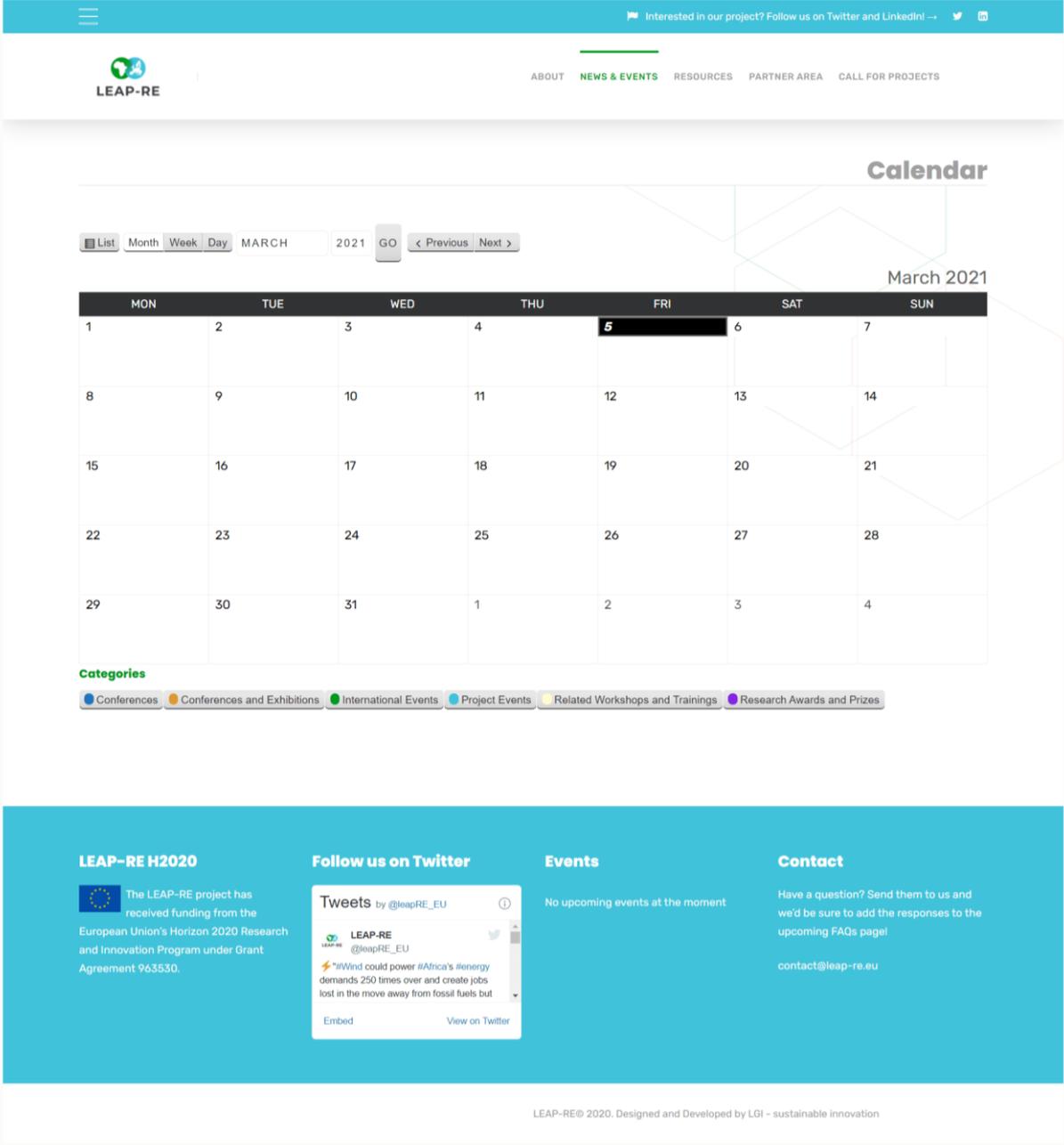


**Figure 12: Screenshot of the "Newsroom" page**



## 2.6.2 Events Calendar

The “Events calendar” is a tool presenting all the past and upcoming events relating to LEAP-RE. It features events organised as part of the project, as well as external events that could be of interest for partners and members of LEAP-RE’s community. It takes the form of a monthly grid in which events are classified according to a color code that corresponds to the nature of the event.



The screenshot displays the LEAP-RE website's 'Events Calendar' page. At the top, there is a navigation menu with 'NEWS & EVENTS' highlighted. Below the menu, the calendar is set for March 2021. The calendar grid shows days from Monday to Sunday, with the 5th of March highlighted. Below the calendar, there are filters for event categories: Conferences, Conferences and Exhibitions, International Events, Project Events, Related Workshops and Trainings, and Research Awards and Prizes. The footer contains four columns: 'LEAP-RE H2020' with a funding notice, 'Follow us on Twitter' with a tweet embed, 'Events' showing 'No upcoming events at the moment', and 'Contact' with an email address.

**Figure 13: Screenshot of the "Events Calendar" page**



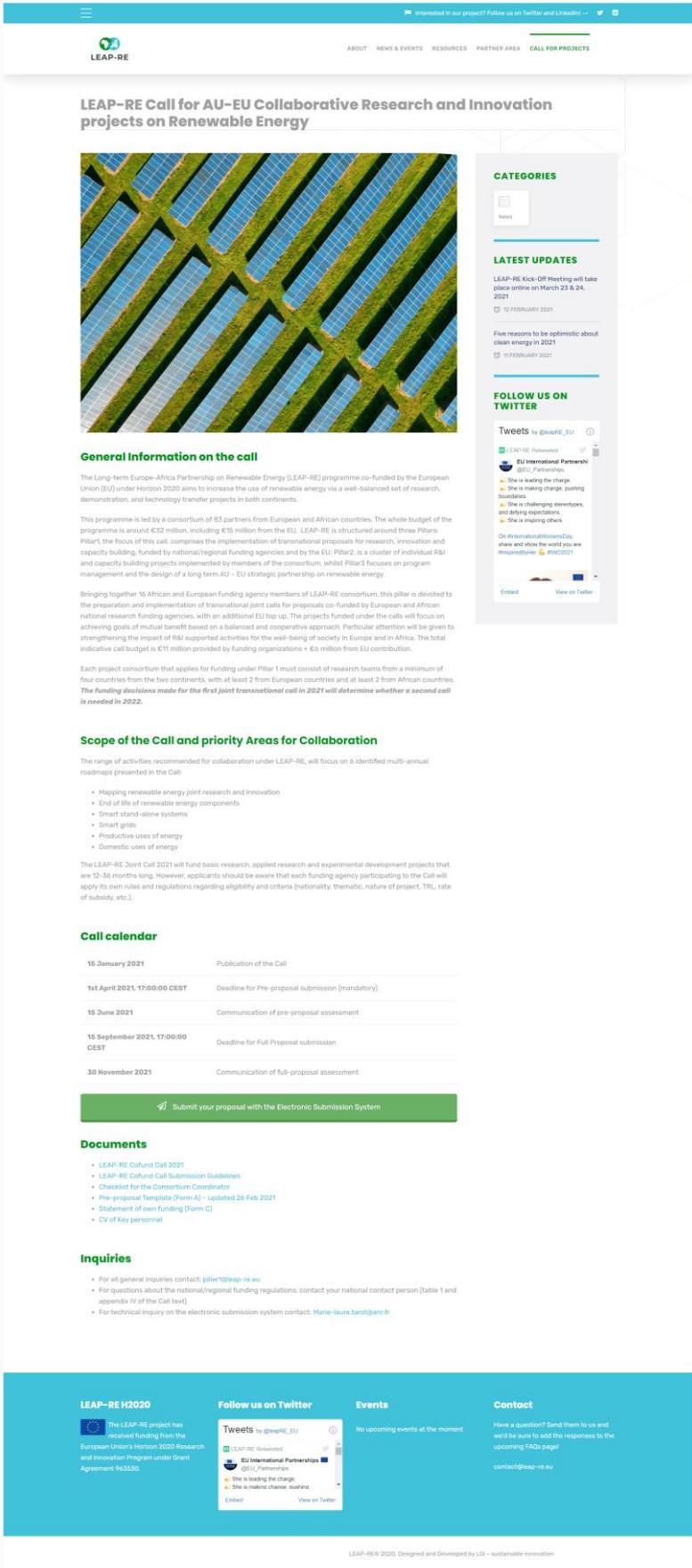
## 2.7 Call for project

Temporarily accessible from the main menu, the 'Call for project' page is dedicated to LEAP-RE Pillar 1 Call for project. It will be accessible from the main menu until the call is over. The purpose is to maximise the call's visibility, so as to attract candidates. For those who already know about the call, it provides an easy access to it, thus facilitating their application process. Because it is promoted in the main menu, it can also raise user's awareness and therefore trigger new applications.

The Call for project page provides:

- General information on the call (purpose, key eligibility criteria, etc.);
- The scope of the Call;
- The Call calendar;
- Access to the submission system;
- Useful documents: application forms and information documents on the Call; and
- Contact details for inquiries.





The screenshot shows the website for the LEAP-RE Call for AU-EU Collaborative Research and Innovation projects on Renewable Energy. The page features a header with navigation links (ABOUT, NEWS & EVENTS, RESOURCES, PARTNER AREA, CALL FOR PROJECTS) and a main title. A large image of solar panels is displayed. The content is organized into sections: 'General information on the call', 'Scope of the Call and priority Areas for Collaboration', and 'Call calendar'. A 'Documents' section lists various call-related files. A 'Tweets' widget shows social media posts from @leapre\_eu. A 'Call calendar' table provides key dates from January to November 2021. A green button prompts users to 'Submit your proposal with the Electronic Submission System'. The footer includes 'LEAP-RE H2020' information, a 'Follow us on Twitter' widget, 'Events' (none upcoming), and 'Contact' details.

**LEAP-RE Call for AU-EU Collaborative Research and Innovation projects on Renewable Energy**

**CATEGORIES**

**LATEST UPDATES**

LEAP-RE Kick-Off Meeting will take place online on March 23 & 24, 2021  
12 FEBRUARY 2021

Five reasons to be optimistic about clean energy in 2021  
10 FEBRUARY 2021

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LEAP-RE Revisited  
EU International Partnerships  
@EU\_InternationalPartnerships

- She is leading the charge.
- She is making change, pushing boundaries.
- She is challenging stereotypes, and defying expectations.
- She is inspiring others.

On International Women's Day, share and show the world you are #meandtheplanet @ #WomensDay

Embed View on Twitter

**General information on the call**

The Long-term Europe-Africa Partnership on Renewable Energy (LEAP-RE) programme co-funded by the European Union (EU) under Horizon 2020 aims to increase the use of renewable energy via a well-balanced set of research, demonstration, and technology transfer projects in both continents.

This programme is led by a consortium of 83 partners from European and African countries. The whole budget of the programme is around €32 million, including €15 million from the EU. LEAP-RE is structured around three Pillars: Pillar1, the focus of this call, comprises the implementation of transnational proposals for research, innovation and capacity building, funded by national/regional funding agencies and by the EU; Pillar2, is a cluster of individual R&I and capacity building projects implemented by members of the consortium, whilst Pillar3 focuses on program management and the design of a long term AU - EU strategic partnership on renewable energy.

Bringing together 16 African and European funding agency members of LEAP-RE consortium, this pillar is devoted to the preparation and implementation of transnational joint calls for proposals co-funded by European and African national research funding agencies, with an additional EU top up. The projects funded under the calls will focus on achieving goals of mutual benefit based on a balanced and cooperative approach. Particular attention will be given to strengthening the impact of R&I supported activities for the well-being of society in Europe and in Africa. The total indicative call budget is €11 million provided by funding organizations + €6 million from EU contribution.

Each project consortium that applies for funding under Pillar 1 must consist of research teams from a minimum of four countries from the two continents, with at least 2 from European countries and at least 2 from African countries. *The funding decisions made for the first joint transnational call in 2021 will determine whether a second call is needed in 2022.*

**Scope of the Call and priority Areas for Collaboration**

The range of activities recommended for collaboration under LEAP-RE, will focus on 6 identified multi-annual roadmaps presented in the Call:

- Mapping renewable energy joint research and innovation
- End of life of renewable energy components
- Smart stand-alone systems
- Smart grids
- Productive uses of energy
- Domestic uses of energy

The LEAP-RE Joint Call 2021 will fund basic research, applied research and experimental development projects that are 12-36 months long. However, applicants should be aware that each funding agency participating to the Call will apply its own rules and regulations regarding eligibility and criteria (nationality, thematic, nature of project, TRL, rate of subsidy, etc.).

**Call calendar**

15 January 2021	Publication of the Call
1st April 2021, 17:00:00 CEST	Deadline for Pre-proposal submission (mandatory)
15 June 2021	Communication of pre-proposal assessment
15 September 2021, 17:00:00 CEST	Deadline for Full Proposal submission
30 November 2021	Communication of full-proposal assessment

Submit your proposal with the Electronic Submission System

**Documents**

- LEAP-RE Cofund Call 2021
- LEAP-RE Cofund Call Submission Guidelines
- Checklist for the Consortium Coordinator
- Pre-proposal Template (Form A) - updated 26 Feb 2021
- Statement of own funding (Form C)
- CV of Key personnel

**Inquiries**

- For all general inquiries contact: [pillar1@leap-re.eu](mailto:pillar1@leap-re.eu)
- For questions about the national/regional funding regulations: contact your national contact person (table 1 and appendix IV of the Call text)
- For technical inquiry on the electronic submission system contact: [Marie-laure.torot@ans.fr](mailto:Marie-laure.torot@ans.fr)

**LEAP-RE H2020**

The LEAP-RE project has received funding from the European Union's Horizon 2020 Research and Innovation Program under Grant Agreement 963530.

**Follow us on Twitter**

Tweets by @leapre\_eu

LEAP-RE Revisited  
EU International Partnerships  
@EU\_InternationalPartnerships

- She is leading the charge.
- She is making change, pushing boundaries.

Embed View on Twitter

**Events**

No upcoming events at the moment

**Contact**

Have a question? Send them to us and we'll be sure to add the responses to the upcoming FAQs page!

[contact@leap-re.eu](mailto:contact@leap-re.eu)

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Figure 14: Screenshot of the "LEAP-RE Call for projects" page



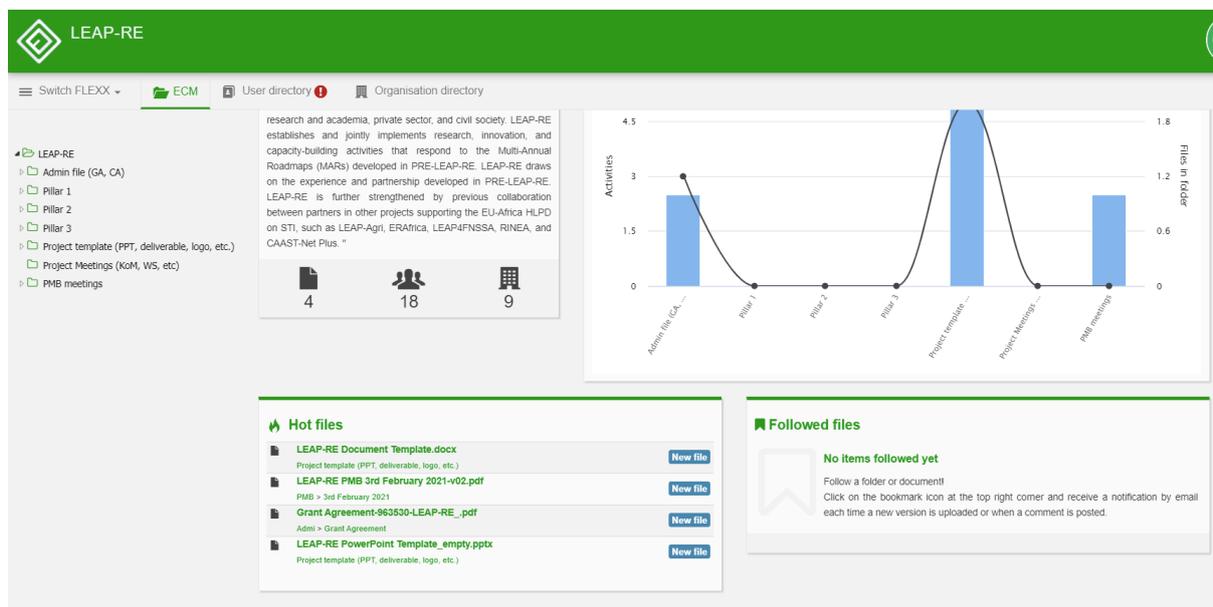
This project has received funding from the European Union's Horizon 2020 Research and Innovation Program under Grant Agreement 963530.

## 2.8 Partner area

Accessible from the main menu, the 'Partner area' is dedicated to the LEAP-RE partners. This platform allows them to share documents and work in a collaborative way.

It provides an online repository for information about the management of the project, contacts, results from the meetings, as well as internal work documents related to the different Work Packages, that are required to be shared. All documents and files are saved and organised in one place, and can be shared at any time, and from any location or device.

This platform will be described in the deliverable D1.1 "Online collaborative platform"



**Figure 15: Screenshot of the Partner area section**

## 3. Relation with other communication channels

The website will serve as a gateway towards the other LEAP-RE communication channels, in order to maximize the impact of communication actions undertaken on the website.

The social media accounts of LEAP-RE are easily accessible from the top bar of the website. Currently, the website links towards the Twitter and LinkedIn accounts of the project. LEAP-RE's presence on Twitter is featured at the bottom of each website page in the footer area in the form of a Twitter feed. This Twitter feed is also present on the sidebar of each news article. In case other social media accounts are created during the lifecycle of the project to highlight specific content or to reach out to specific audiences, access to these accounts would be added to the website.

A link to the LEAP-RE newsletter subscription form will be added to the website once it is created. This form will be advertised in the top bar and the footer of the website to ensure visitors can easily access it. A pop-up might also be added to help maximize the number of sign-ups.

## 4. Tracking and monitoring metrics

Publishing and sharing content on the LEAP-RE website is not enough to build a project's community online and disseminate the project's results.

Thus, it is essential to regularly evaluate and improve communication and dissemination actions taken on the LEAP-RE website through a series of selected tracking and monitoring metrics.

To understand how the website is used by visitors, a Google Analytics account has been registered for LEAP-RE. Regular monitoring through this platform will give a clear idea on:

- how many users are visiting the website,
- which pages are viewed the most, and
- the geographic location of online visitors.

Conclusions from these metrics will allow to identify possible areas of improvement and will help to optimise future content and actions online.

## 5. Conclusion

The LEAP-RE website has been prepared during the first stage of the project, and was launched in January 2021, according to specific needs and aims to maximise the impact of the project. Coupled with social media, the website will serve as a showcase for the project: it aims to boost the awareness on the results and milestones to be accomplished during the project, to disseminate the key messages to the target audiences, to inform on events, publications or activities of interest for the LEAP-RE community (project's deliverables, reports, renewable energy news, etc.). The LEAP-RE website will be regularly updated and tracked, remaining a flexible tool addressing all of LEAP-RE's various audiences in order to give the project the largest possible visibility.

